

# FANTASY FLIGHT GAMES 2022 SOCIAL MEDIA HALLOWEEN COSTUME CONTEST OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. YOU MUST HAVE INTERNET ACCESS TO ENTER. CONTEST IS IN NO WAY SPONSORED, ENDORSED, ADMINISTERED BY, OR ASSOCIATED WITH META PLATFORMS, INC., OR TWITTER, INC.

1. **HOW TO ENTER: The Fantasy Flight Games 2022 Social Media Halloween Costume Contest** (“Contest”) is an online-only Contest. Contest begins at 10:00:00 AM (CT) on October 24, 2022 and ends at 23:59:59 PM (CT) on October 31, 2022 (this is the “Promotion Period”). To enter, eligible entrants must follow Fantasy Flight Games (“FFG”) on Facebook, Instagram, and Twitter, and post an “Eligible Photo” on one of the eligible social media platforms (Facebook, Instagram and/or Twitter) Contest announcement.

An Eligible Photo is one which features the following:

- *Arkham Horror themed costume for one of the following three (3) categories:*
  - *Individual*
  - *Group*
  - *Pet*

All Entries become the property of Contest Entities. Limit one (1) Entry per person for the Promotion Period. Any entrant who attempts to enter more than once for the Promotion Period using multiple Instagram accounts, or under multiple identities will be disqualified from participation in the Contest and all Entries from that individual will be considered void. Proof of submission will not be deemed to be proof of receipt by Contest Entities. Contest Entities are not responsible for any change of Facebook, Instagram, or Twitter account status, email address, and/or telephone number of entrants.

2. **ELIGIBILITY:** Open to legal residents of the fifty (50) United States and District of Columbia who are 18 years of age or older at time of Entry who are registered members of Instagram. Employees of FFG its parent company, affiliates, subsidiaries, partners, advertising, and promotion agencies, and Libellud (collectively, "Contest Entities") and their immediate family members and/or those living in the same household of each are not eligible to participate. All federal, state, and local laws and regulations apply. Void where prohibited.

3. **WINNER SELECTION:** One (1) winner in each category of the three (3) categories will be chosen by the FFG Marketing team from among all eligible Entries received during the Promotion Period from all Entry methods combined by Contest Entities or their designee, the judges in this Contest, whose decisions are final and binding. Entries will be evaluated on the following criteria:

- A. Creativity (25%)
- B. Originality (25%)
- C. Effort (25%)
- D. Authenticity (25%)

4. **WINNER NOTIFICATION:** Potential prize winner(s) will be notified initially by a direct message on November 2, 2022, and/or a tag in a winner announcement Facebook, Instagram and/or Twitter post. Contest Entities shall have no liability for any winner notification that is lost, intercepted, or not received by a potential winner for any reason. If, despite reasonable efforts, a potential winner does not respond within forty-eight (48) hours of the first notification attempt, such potential winner will forfeit their prize

and an alternate winner may be selected. Contest Entities, in their sole discretion, will attempt to contact other potential winners of a prize in accordance with the above procedure, after which the prize in question may go unawarded if it remains unclaimed. If any potential prize winner is found to be ineligible, or if he, she or they have not complied with these Official Rules or declines the prize for any reason prior to award, such prize will be forfeited, and an alternate prize winner may be selected.

Important: Contest Entities may not be able to communicate via some Facebook, Instagram, or Twitter features if entrant does not “follow” or otherwise connect his, her or their Facebook, Instagram, or Twitter account with FFG’s Facebook, Instagram, or Twitter account. Contest Entities are not responsible for changes to Facebook, Instagram, or Twitter (or any website or mobile application offered as part of such services), including any Facebook, Instagram, or Twitter functionality, that may interfere with a Promotion or ability of a participant to timely Enter or otherwise participate. Contest Entities are not responsible for misspellings, typographical errors, or other issues that may affect the ability of Contest Entities to locate a purported Entry.

5. PRIZES/APPROXIMATE RETAIL VALUES (ARV)/ODDS: Three (3) Winners will be chosen. Each Winner will receive one (1) copy of the board game, “Eldritch Horror” and one (1) copy of Unfathomable. The ARV Eldritch Horror is \$69.99 and the ARV of Unfathomable is 79.95. Total ARV of the prizes is \$149.94. Odds of winning depend on total number of eligible Entries received. Unclaimed prizes will not be awarded. All applicable federal, state, and local taxes on prizes are the sole responsibility of the prize winners. Limit of one (1) prize package per Winner in the Contest. The prize(s) are non-transferable. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes shall be the sole responsibility of the winner. No substitution of prize(s) or transfer/assignment of prize(s) to others or request for the cash equivalent by winner(s) is permitted. Acceptance of prize(s) constitutes permission for Contest Entities to use winner’s name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

6. GENERAL: Potential winners must provide confirmation of mailing address as detailed in prize notification within seven calendar (7) days after the first notification attempt. This must be a physical mailing address; P.O. boxes are not sufficient as a signature may be required upon receipt. Failure to provide a physical mailing address, and/or non-compliance with Official Rules may result in forfeiture of prize and an alternate winner may be selected. If prize notification or prize is returned as non-deliverable, prize may be forfeited. No correspondence will be acknowledged. No cash equivalents, substitutions or transfer of prize permitted. Subject to all federal, state, and local laws/regulations. Acceptance of a prize shall be construed as and signify the winner's agreement and consent that Contest Entities may use the winner's name, voice, likeness and/or prize information, without limitation, for promotional purposes without further consideration, review, approval, or payment, unless prohibited by law. By participating, entrants and winners release and agree to hold harmless Contest Entities, their respective parent companies, affiliates, directors, employees, officers and agents from any and all liability, injury, loss or damage of any kind, including but not limited to personal injury or death, arising from or in connection with participation in the Contest, or the awarding, receipt, possession, use or misuse of any prize and/or with respect to participation in any prize related activity. Contest Entities is not responsible for any typographical or other error in printing, offering, announcement or administration of the Contest. By participating in this Contest, entrants agree to be bound by the Official Rules and the decisions of the judges, which are final and binding in all respects.

If participating in this Contest via your mobile device (which service may only be available via select devices and participating wireless carriers, and is not required to Enter), you may be charged for standard data use from your mobile device according to the terms in your wireless service provider’s data plan. Normal airtime and carrier charges and other charges may apply to data use and will be billed on your

wireless device bill or deducted from your pre-paid balance. Wireless carrier rates vary, so you should contact your wireless carrier for information on your specific data plan.

This Contest is in no way sponsored, endorsed, administered by, or associated with Instagram. You understand that you are providing your information to the owner of the FFG Facebook, Instagram, or Twitter pages and not to Facebook, Instagram, or Twitter. By Entering this Contest, you agree to a complete release of Facebook, Instagram and/or Twitter from any or all liability in connection with this Contest.

7. IDENTITY OF ENTRANT. All Entries must be submitted by the individual entrant. Bulk or automated Entries will be disqualified (including Entries made using any script, macro, bot, or promotional service). Multiple participants are not permitted to share the same email account. Any attempt to obtain additional Entries through fraud or other illegitimate means will result in disqualification, at Contest Entities' sole discretion.

In the event of a dispute about the identity of the entrant, Entries will be declared made by the authorized account holder of the email address associated with the social media account on which the Entry is made. An "*authorized account holder*" means the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. A potential winner may be required to provide Contest Entities with proof that a potential winner is the authorized account holder of the account associated with the winning Entry.

8. LIMITATIONS AND RELEASES: Contest Entities are not responsible for lost, late, mutilated or illegible Entries nor for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive Entry information by Contest Entities on account of technical problems or traffic congestion on the Internet or at any website and/or wireless network or any combination thereof. Contest Entities reserve Contest Entities the right to cancel, terminate, modify, or suspend the Contest if it determines, in its sole discretion, that the Contest is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or other causes beyond Contest Entities' control have destroyed or severely undermined or to any degree impaired the integrity, administration, security, proper Entry and/or feasibility of the Contest as contemplated herein. If for any reason the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Contest Entities which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest, the Contest Entities reserve the right at its sole discretion, to disqualify any individual who tampers with the Entry process, and to cancel, terminate, modify or suspend the Contest; and award the prizes from among all eligible non-suspect Entries received up to the action taken by the Contest Entities provided a sufficient number of eligible Entries have been received. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Caution: Any attempt by any person to deliberately damage any website or undermine the legitimate operation of the Contest is a violation of criminal and civil laws and should such an attempt be made; Contest Entities reserve the right to seek damages from any such person to the fullest extent of the law.

8. RIGHTS GRANTED BY YOU. By entering this Contest you understand that Contest Entities and anyone acting on behalf of Contest Entities, or their respective licensees, licensors, successors, and assigns will have the right, where permitted by law, without any further notice, review or consent to print, publish,

broadcast, distribute and use, worldwide in any media now known or hereafter in perpetuity and throughout the World, your entry, including, without limitation, the entry and winner's name, portrait, picture, voice, likeness, image or statements about the Contest, and biographical information as news, publicity or information and for trade, advertising, public relations, marketing and promotional purposes without any further compensation.

9. DISPUTES. This Contest is governed by the laws of the United States of America and the state of Minnesota, without respect to conflict of law doctrines. As a condition of participating in this Contest, participant agrees that any and all disputes which cannot be resolved between the parties and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Minnesota having jurisdiction. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than participant's actual out-of-pocket expenses (e.g.: costs associated with entering the Contest), and participant further waives all rights to have damages multiplied or increased.

10. PRIVACY: For information about how FFG uses your personal information. Please see their privacy policies, located at <https://www.fantasyflightgames.com/en/more/privacy-policy/>

11. WINNER'S LIST: For names of winners, send a self-addressed, stamped envelope by 1/1/2022 to: FFG's 2022 Social Media Halloween Costume Contest - Attn: Winner's List, c/o Social Marketing, 1995 West County Road B2, Roseville, MN 55113. Winner's list to be available after 11/20/2021.

12. SPONSOR: Fantasy Flight Games, 1995 West County Road B2, Roseville, MN 55113.