

**FANTASY FLIGHT GAMES USA KEYFORGE ART BOOK  
SWEEPSTAKES  
OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. YOU MUST HAVE INTERNET ACCESS TO ENTER. SWEEPSTAKES IS IN NO WAY SPONSORED, ENDORSED, ADMINISTERED BY, OR ASSOCIATED WITH FACEBOOK, INC.

1. **HOW TO ENTER:** The Fantasy Flight Games 2021 *KeyForge* Art Book Facebook Sweepstakes (“Sweepstakes”) is an online-only Sweepstakes. Sweepstakes begins at 12:00:00 PM (CT) on May 28, 2021 and ends at 23:59:59 PM (CT) on June 4, 2021 (this is the “Promotion Period”). To enter, eligible entrants must comment on the Sweepstakes Facebook announcement post with the name of the *KeyForge* card with their favorite artwork from the game (“Entry”).

All Entries become the property of Sponsor. Limit one (1) Entry per person for the Promotion Period. Any entrant who attempts to enter more than once for the Promotion Period using multiple Facebook accounts, or under multiple identities will be disqualified from participation in the Sweepstakes and all Entries from that individual will be considered void. Proof of submission will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for any change of Facebook account status, email address, and/or telephone number of entrants.

2. **PRIZE(S):** Three (3) lucky winners will receive the prize listed below:

- *The Art of KeyForge* Art Book by Dark Horse Comics

3. **ELIGIBILITY:** Open to legal residents of the fifty (50) United States and District of Columbia who are 18 years of age or older at time of Entry who are registered members of Facebook. Employees of Fantasy Flight Games (“FFG”), its parent company, affiliates, subsidiaries, partners, advertising and promotion agencies (collectively, “Promotion Entities”) and their immediate family members and/or those living in the same household of each are not eligible to participate. All federal, state and local laws and regulations apply. Void where prohibited. No Entry may contain the image or images of any minor(s).

4. **WINNER SELECTION:** Three (1) winners will be selected in a random drawing to be conducted on or about June 7, 2021, from among all eligible Entries received during the Promotion Period by the judges in this Sweepstakes, whose decisions are final and binding.

5. **WINNER NOTIFICATION:** Potential prize winner(s) will be notified initially by private message to their Facebook account. Sponsor shall have no liability for any winner notification that is lost, intercepted or not received by a potential winner for any reason. If, despite reasonable efforts, a potential winner does not respond within forty-eight (48) hours of the first notification attempt, such potential winner will forfeit their prize and an alternate winner may be selected. Sponsor, in its sole discretion, will attempt to contact up to four (4) potential winners of a prize in accordance with the above procedure, after which the prize in question may go unawarded if it remains unclaimed. If any potential prize winner is found to be ineligible, or if he, she or they have

not complied with these Official Rules or declines the prize for any reason prior to award, such prize will be forfeited, and an alternate prize winner may be selected.

Important: Sponsor may not be able to communicate via some Facebook features if entrant does not “follow,” “like” or otherwise connect his or her account with Sponsor’s Facebook account. Sponsor is not responsible for changes to Facebook (or any website or mobile application offered as part of such services), including any Facebook functionality, that may interfere with a Promotion or ability of a participant to timely Enter or otherwise participate. Sponsor is not responsible for misspellings, typographical errors, or other issues that may affect the ability of Sponsor to locate a purported Entry.

6. PRIZES/APPROXIMATE RETAIL VALUES (ARV)/ODDS: Three (3) winners will receive one (1) *The Art of KeyForge* art book. The ARV of the prize is forty dollars (\$40.00). Odds of winning depend on total number of eligible Entries received. Unclaimed prizes will not be awarded. All applicable federal, state, and local taxes on prizes are the sole responsibility of the prize winners. Limit of one (1) prize per person in the Sweepstakes.

7. GENERAL: Potential winners must provide confirmation of mailing address as detailed in prize notification within ten (10) days after the first notification attempt. This must be a physical mailing address; P.O. boxes are not sufficient as a signature may be required upon receipt. Failure to provide a physical mailing address, and/or non-compliance with Official Rules may result in forfeiture of prize and an alternate winner may be selected. If prize notification or prize is returned as non-deliverable, prize may be forfeited. No correspondence will be acknowledged. No cash equivalents, substitutions or transfer of prize permitted. Subject to all federal, state and local laws/regulations. Acceptance of a prize shall be construed as and signify the winner's agreement and consent that Sponsor may use the winner's name, voice, likeness and/or prize information, without limitation, for promotional purposes without further consideration, review, approval or payment, unless prohibited by law. By participating, entrants and winners release and agree to hold harmless Promotion Entities, their respective parent companies, affiliates, directors, employees, officers and agents from any and all liability, injury, loss or damage of any kind, including but not limited to personal injury or death, arising from or in connection with participation in the Sweepstakes, or the awarding, receipt, possession, use or misuse of any prize and/or with respect to participation in any prize related activity. Sponsor is not responsible for any typographical or other error in printing, offering, announcement or administration of the Sweepstakes. By participating in this Sweepstakes, entrants agree to be bound by the Official Rules and the decisions of the judges, which are final and binding in all respects.

If participating in this Sweepstakes via your mobile device (which service may only be available via select devices and participating wireless carriers, and is not required to Enter), you may be charged for standard data use from your mobile device according to the terms in your wireless service provider’s data plan. Normal airtime and carrier charges and other charges may apply to data use and will be billed on your wireless device bill or deducted from your pre-paid balance. Wireless carrier rates vary, so you should contact your wireless carrier for information on your specific data plan.

8. IDENTITY OF ENTRANT. All Entries must be submitted by the individual entrant. Bulk or automated Entries will be disqualified (including Entries made using any script, macro, bot, or promotional service). Multiple participants are not permitted to share the same email account. Any attempt to obtain additional Entries through fraud or other illegitimate means will result in disqualification, at ANA's discretion.

In the event of a dispute about the identity of the entrant, Entries will be declared made by the authorized account holder of the email address associated with the social media account on which the Entry is made. An "*authorized account holder*" means the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. A potential winner may be required to provide ANA with proof that a potential winner is the authorized account holder of the account associated with the winning Entry.

9. LIMITATIONS AND RELEASES: Sweepstakes Entities are not responsible for lost, late, mutilated or illegible Entries nor for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive Entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any website and/or wireless network or any combination thereof. Sponsor reserves the right to cancel, terminate, modify, or suspend the Sweepstakes if it determines, in its sole discretion, that the Sweepstakes is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or other causes beyond Sponsor's control have destroyed or severely undermined or to any degree impaired the integrity, administration, security, proper Entry and/or feasibility of the Sweepstakes as contemplated herein. If for any reason the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the Entry process, and to cancel, terminate, modify or suspend the Sweepstakes; and award the prizes from among all eligible non-suspect Entries received up to the action taken by the Sponsor provided a sufficient number of eligible Entries have been received. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Caution: Any attempt by any person to deliberately damage any website or undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil laws and should such an attempt be made; Sponsor reserves the right to seek damages from any such person to the fullest extent of the law.

10. PRIVACY: For information about how FFG uses your personal information. Please see its privacy policy, located at <https://www.fantasyflightgames.com/en/more/privacy-policy/>

11. WINNER'S LIST: For names of winners, send a self-addressed, stamped envelope by November 30, 2021 to: FFG's 2021 KeyForge Art Book Facebook Sweepstakes - Attn: Winner's List, c/o Social Marketing, 1995 West County Road B2, Roseville, MN 55113. Winner's list to be available after June 7, 2021.

12. SPONSOR: Fantasy Flight Games, 1995 West County Road B2, Roseville, MN 55113. This Sweepstakes is in no way sponsored, endorsed, administered by, or associated with Facebook. You understand that you are providing your information to the owner of the FFG Facebook page and not to Facebook. By Entering this Sweepstakes, you agree to a complete release of Facebook from any or all liability in connection with this Sweepstakes.